This Special Edition of The Silver Bullet pays tribute to Clayton Moore on his 100th birth-
day. We would, also, like to pay tribute to the first airing of “The Lone Ranger” television
show on the day after Mr. Moore’s 35th birthday in 1949. The show has been on the air
now for 65 years. Here’s to Mr. Moore and The Lone Ranger.....Hi-Yo, Silver, Away!!!!!!!!!!!
Introduction and Personal Message from Dawn Moore

Dad's centennial celebration is a perfect opportunity for me to thank his fans for their enduring love and support of his memory!

I never tire of hearing, "Your father was my hero!" To be honest, who I am is profoundly moulded by the lessons of this fictitious (?) character. It's almost as if I had two fathers! The fun loving goofball and his alter ego - the wise and heroic cowboy. He knew he was blessed to have the opportunity to portray this character that indelibly changed his life and he embraced all that entailed. The Lone Ranger Creed became his creed.

I, too, am blessed to continue to experience the enduring affection of his fans. Such a treat!

With deep appreciation,

Dawn Moore
LONE RANGER CREED

I BELIEVE ★ THAT TO HAVE A FRIEND, A MAN MUST BE ONE ★ THAT ALL MEN ARE CREATED EQUAL AND THAT EVERYONE HAS WITHIN HIMSELF THE POWER TO HELP MAKE THIS A BETTER WORLD ★ THAT GOD PUT THE FIREWOOD THERE, BUT EVERY MAN MUST GATHER AND LIGHT IT HIMSELF ★ IN BEING PREPARED PHYSICALLY, MENTALLY AND MORALLY TO FIGHT WHEN NECESSARY, FOR THAT WHICH IS RIGHT ★ THAT A MAN SHOULD MAKE THE MOST OF WHAT EQUIPMENT HE HAS ★ THAT "THIS GOVERNMENT, OF THE PEOPLE, BY THE PEOPLE, AND FOR THE PEOPLE" SHALL LIVE ALWAYS ★ THAT MEN SHOULD LIVE BY THE RULE OF WHAT IS BEST FOR THE GREATEST NUMBER ★ THAT SOONER OR LATER... SOMEWHERE... SOMEHOW... WE MUST SETTLE WITH THE WORLD AND MAKE PAYMENT FOR WHAT WE HAVE TAKEN ★ THAT ALL THINGS CHANGE BUT TRUTH, AND THAT TRUTH ALONE, LIVES ON FOREVER ★ IN MY CREATOR, MY COUNTRY, MY FELLOW MAN.

CLAYTON MOORE
Clayton Moore Biography by Dawn Moore

Jack Carlton Moore (b. 9/14/14 d. 12/28/99) grew up in Chicago, Illinois wanting to be a policeman or a cowboy, not knowing he’d ultimately get to be both.

Naturally athletic, he practiced gymnastics during family summer vacations in Canada, eventually joining trapeze act The Flying Behrs at 19. The troupe performed during the 1934 Chicago World’s Fair with young, strong Jack as catcher. Playing off his good looks, he was signed by the John Robert Powers modeling agency and enjoyed a print career in New York for several years. But a friend urged him to make the move to Hollywood in 1938 where he entered films as a bit player and stuntman.

In 1940, at the suggestion of his agent Eddie Small, he changed his first name from the commonplace Jack to the more distinctive Clayton. Beginning in 1942 with "The Perils of Nyoka," he eventually became King of the Serials at Republic Studios appearing in more cliffhangers than star Buster Crabbe. During this period, he also worked in many B westerns earning his acting – and riding - chops along side Roy Rogers, Gene Autry and interestingly Jay Silverheels.

Later in 1942 he entered the military, was stationed in Kingman, Arizona and assigned entertainment duties including the production of training films. From a payphone, he asked his future wife model Sally Allen to marry him; she said "yes" and joined him in Kingman for the balance of his enlistment. After the war, Moore returned to these supporting roles while concentrating on westerns.

But it was his turn as "The Ghost of Zorro" with the black mask and piercing blue eyes that brought him to the attention of radio's hugely successful Lone Ranger producer George Trendle who was casting the lead role for the new television series. After the interview, Trendle said, "Mr. Moore would you like the role of the Lone Ranger?" Moore replied, "Mr. Trendle, I AM The Lone Ranger."

The series premiered on ABC September 15, 1949 and was the first western specifically written for the new medium. Although Moore's voice was a natural baritone, Trendle insisted he sound more like the radio actor Brace Beemer, so Moore worked diligently to mimic Beemer's speech pattern and tone. Eventually developing a unique style recognizable in or out of costume. He starred in television's The Lone Ranger from 1949-1952 and 1953-1957 for a total of 169 episodes as well as two feature films in 1956 and 1958.
Moore was often quoted saying, “Playing the Lone Ranger has made me a better person” and continued to make commercials and personal appearances as the legendary western hero for the next three decades. But not without a sense of humor. The commercials for Jeno’s Pizza Rolls, Aqua Velva and Dodge all wink at the overlap between the man and the character.

An important part of Moore’s personae belongs to The Lone Ranger Creed, which begins “I believe to have a friend, a man must be one.” Moore embraced its tenants in his personal life making sure to uphold the dignity of the character in public. His dedication was soon to pay off.

In 1979 the Wrather Corp., which owned the series and the rights to the title character, obtained a court order to stop Moore from appearing in public as “The Lone Ranger.” A new feature film was in the works and they weren’t interested in what they perceived to be an aging actor distracting their new audience. It proved to be a costly miscalculation. The public outcry was fierce and Moore’s fans made their point at the box office. After Jack Wrather’s death in 1984, his widow actress Bonita Granville dismissed the lawsuit restoring Moore’s connection to the mask. The David-and-Goliath battle, the fans’ reaction and the way Moore conducted himself throughout, unintentionally succeeded in elevating him to American Folk hero status.

What is Clayton Moore’s legacy? It’s told in each fan letter from policemen, firemen and teachers who credit their choice of careers in public service to his portrayal of the western hero. His contribution to the entertainment industry and western film genre has been acknowledge with hundreds of honors including two Golden Boot Awards, a United States Postal Stamp, induction in the National Cowboy Hall of Fame, stars in the Western Walk of Stars, the Texas Trail of Fame and his is the only star in Hollywood’s Walk of Fame denoting both the actor and his character.

But perhaps the tale of Clayton Moore’s contribution to Americana is best told through the country’s most prestigious institution. The Lone Ranger mask – a symbol of justice and fair play – is today considered one of most important pieces in the collection in the American History Museum of the Smithsonian.

Adios, Kemo Sabe!

Editor’s Note:
This is the only AUTHORIZED biography. Ms. Moore has specifically asked me to mention to all of the readers of the “Silver Bullet” that a lot of the internet information is filled with inaccuracies.
Clayton Moore in “Target - Invisible”

Clayton Moore as The Ghost of Zorro protects Pamela Blake.

George W. Trendle

Fran Striker

Brace Beemer
Here are some “official authorized” internet links kindly provided by Ms. Moore:

**America Remembers**

**The Smithsonian: The Story of the Lone Ranger’s Mask**

**The Smithsonian: The Lone Ranger’s Mask**

**Huffington Post: What Becomes a Legacy Most?**

**Huffington Post: Jay Silverheels, Kemo Sabe**

**“I Was That Masked Man” Autobiography**

**USPS Stamp**
Enter the Lone Ranger

Clayton Moore’s debut as The Lone Ranger aired on Sept. 15, 1949. Butch Cavendish and his band of outlaws are terrorizing the West. A tracker named Collins leads a group of six Texas Rangers, led by Captain Reid, after them. Collins, secretly working for Cavendish, leads the Rangers into an ambush in a narrow pass known as Bryant's Gap. Cavendish then goes about his business, believing all six Rangers dead.

Later that evening, a Native American named Tonto comes upon the scene and finds one Ranger still barely alive. He discovers this Ranger is the same man who helped Tonto when his village was destroyed when they were both boys. Tonto tends to the Ranger's wounds and makes six graves so the outlaws will believe all the Rangers are dead. When the Ranger, the younger brother of Captain Reid, regains his strength, he decides to disguise himself with a mask and become the Lone Ranger.
The Final Episode

“Outlaws in Greasepaint” was the last original episode of The Lone Ranger and it first aired on June 6, 1957. The final regular season telecast was on September 12, 1957. Far from being the final airing, reruns began on CBS on Saturday mornings in 1953 and continued to September 1960 and then on NBC for another four years. ABC showed reruns of it in late afternoons from 1958 to 1961. Although the program was broadcast for 8 seasons, there were only 5 seasons with new episodes: 1949-1950, 1950-51, 1952-53, 1954-55, 1956-57. The show was on ABC throughout its original run. As a matter of trivia, the season of episodes (52) with John Hart as The Lone Ranger are hardly ever included in reruns of the show.

Personally speaking, I think that the month of September should be deemed “The Lone Ranger Month” every year due to the many recurrences of it in the history of the show.
Epilogue: The Continuing Legacy of Clayton Moore

Hi Tex and the Lone Ranger,

Jackson is now 6 years old and is STILL a Lone Ranger fan! I just wanted to send you a couple of picture of him just recently as he was creating an epic scene about the Lone Ranger. The costume we had made for him when he was 3 is quite small for him now, but he still tries to put it on. So this was his own attempt to mimic the Lone Ranger attire. He rounded up this costume all on his own and dawned his very serious, very lawful face as you can see. He is scouting out the range to be sure there are no bad guys around (watch out Cavendish!)

Jackson just completed kindergarten. The last project of the year, the teacher asked each student to come up with an American Symbol that was not the "typical" symbol (ie: the flag, an eagle, statue of liberty, etc.) So Jackson put on his thinking cap and designed an American symbol with the Lone Ranger in mind. His symbol looked like a ranger badge with a star in the middle. He used silver so he could be reminded to take care of our land and the resources we have. He added 50 circles around the badge to represent all 50 states. He wanted orange in the background like Spiderman's eyes to remind him to keep watch over our country like the Lone Ranger did. Jackson then designed a flag (very similar to the Arizona state flag) but using his newly designed symbol in the middle. He wanted a copy of the Lone Ranger pledge as well as the creed on his poster. He read it all to his class and interpreted the creed in his own 6 year old words. It was great.

I will send you a picture of his poster so you can get an idea as well as his "essay" about his American symbol. These are his words and of course his creative kindergarten spelling! This was just so fun to watch him create I just had to share it with you.

Lately, he has pulled out some cassette tapes of old radio Lone Ranger stories and has been listening to them again. He also started talking about the old television movies and reviewed them all again. It has been a fun trip down memory lane as he has reminded us the wonders of the Lone Ranger. It is awesome for us as we sure enjoy having such a great hero for our son.

By the way, his teacher is from Poland, so she had no idea who the Lone Ranger was... it was fun watching her learn some about an American Icon!

Have a wonderful day. And thank you again for maintaining a family fun, good old western, a proud American freedom filled site!

Regards,

Sara Faccio (blessed mama of Jackson) - June 2014
If I could create a NEW American Symbol, I would make:

It looks like the Lone Ranger’s badge. It represents courage. It stands for justice. The silver star, like his silver bullets, reminds him to take care of earth and recycle. The 50 dots in a circle stands for the 50 states. America has great power. With it comes great responsibilities.

By: Jackson Faccio

May 16, 2014
Letter from the Editor:

In preparation for this publication, I contacted Ms. Dawn Moore, Mr. Clayton Moore’s daughter and asked her if she would like to put something in this edition of the “Silver Bullet” as a memorial for her Dad. She was very cordial and eager to help me which is greatly appreciated. We communicated several times during the month of July to get this edition ready for all of the fan club members. She said that the final Lone Ranger mask of her father’s will be put up for auction (Profiles in History) during mid-September and that she will be making some appearances in celebration of his centennial, as well. This letter is one of thanks: To Ms. Moore for being so gracious and taking her time to make this edition one of lasting remembrance. To the members of “The Lone Ranger Fan Club” and Garry Cherricks for keeping the legacy of Mr. Moore alive and well for everyone who comes into contact with them. And certainly, last but not least………………to Mr. Clayton Moore.

Happy Birthday, Kemo Sabe!

Greg Champy
Editor
gregchampy@gmail.com
We recommend and endorse Nutramax as a daily supplement for better health for you and your pets.

Helps reduce joint pain and stop the enzymes in the joints that breakdown cartilage.

Click on the boxes below for more information

Adios from……..

The Lone Ranger Fan Club

The Lone Ranger TV

The Silver Bullet is published four times a year (March, June, September, December) for the Fan Club Website since 2011 by Circle C Enterprise, a non-profit organization based in Salisbury, Maryland and is owned by Garry Cherricks.

TLRFC was established and published by Terry and Kay Klepey from 1988 to 2002. In 2002 it was published by Joe and Sandy Southern until 2011. During this time from 1988 to 2010 it was postal mailed to the membership.

The Lone Ranger and Tonto and all related characters and materials are Trade Mark and Copyright of Classic Media, Inc., in New York, NY. This Fan club is in no way connected with Classic Media.

The Silver Bullet is a fan publication of the official International Lone Ranger Fan Club website expressly for Lone Ranger enthusiasts and collectors.

Deadline for submissions of letters, articles for printing and advertising is one month prior to the month of publication on the website.

Hi-Yo Silver Awaaay!!!